

### CATALYSING SOCIAL MOBILITY THROUGH STUDENT SUCCESS

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Murray Leibbrandt, Nicola Branson, and Emma Whitelaw







### Overview

 Texture of our Inequality and our (Im)mobility
Post School Attainment and Mobility

- 3. Delving Deeper: Student SES and Higher Education Access and Success
- 4. Labour Market Success of Graduates
- 5. Concluding Comments
- 6. Questions and Discussion

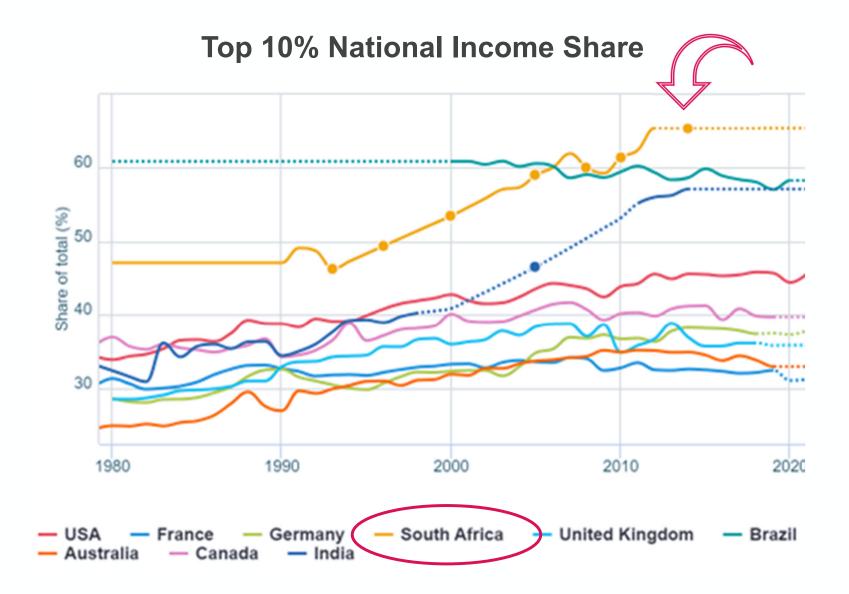






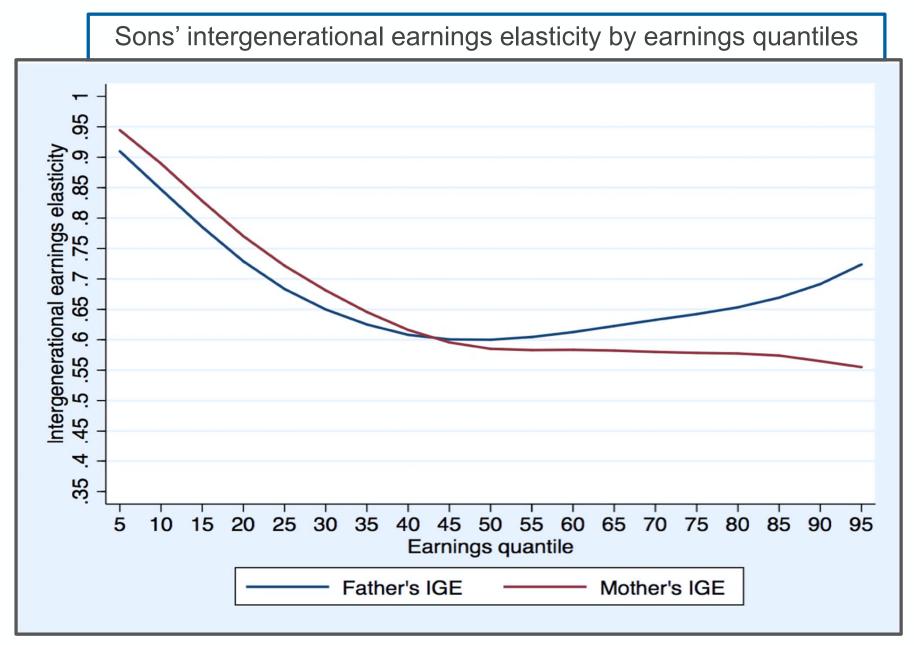
CONTINUES

1. The Texture of our Income Inequality and our (Im)mobility



Source: World Inequality Database (https://wid.world/)

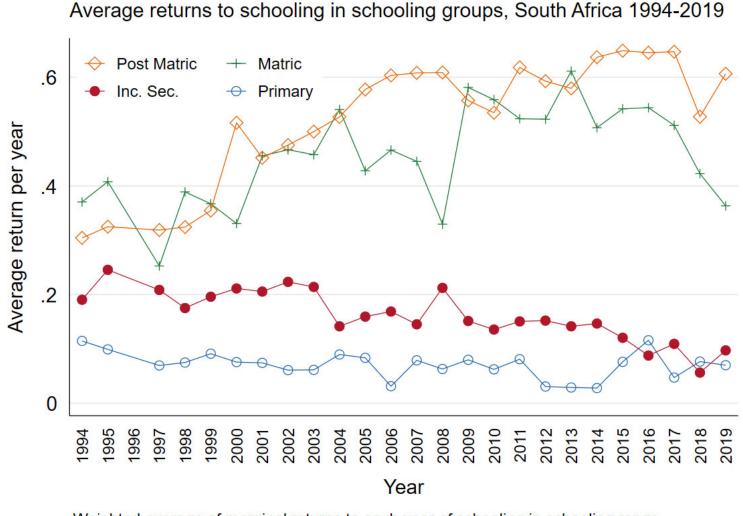
#### Low earnings mobility – Intergenerational failure



Source: Finn, Leibbrandt & Ranchhod, 2017

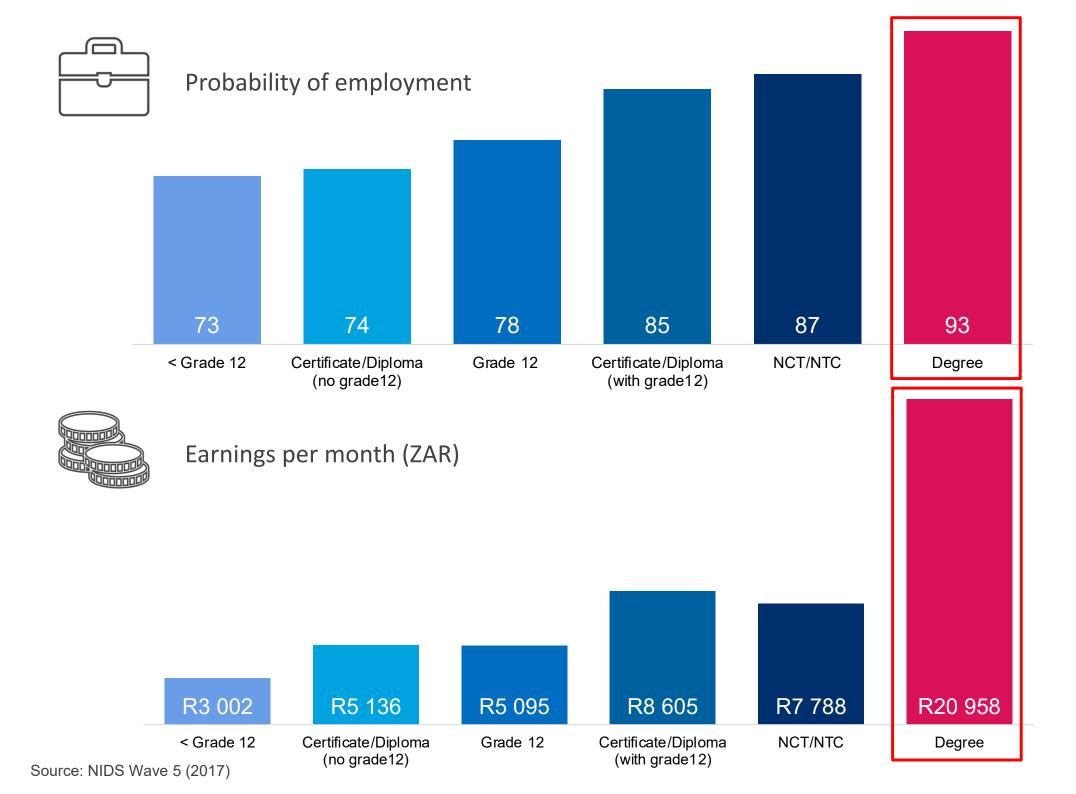
# 2. Post School Attainment and Mobility

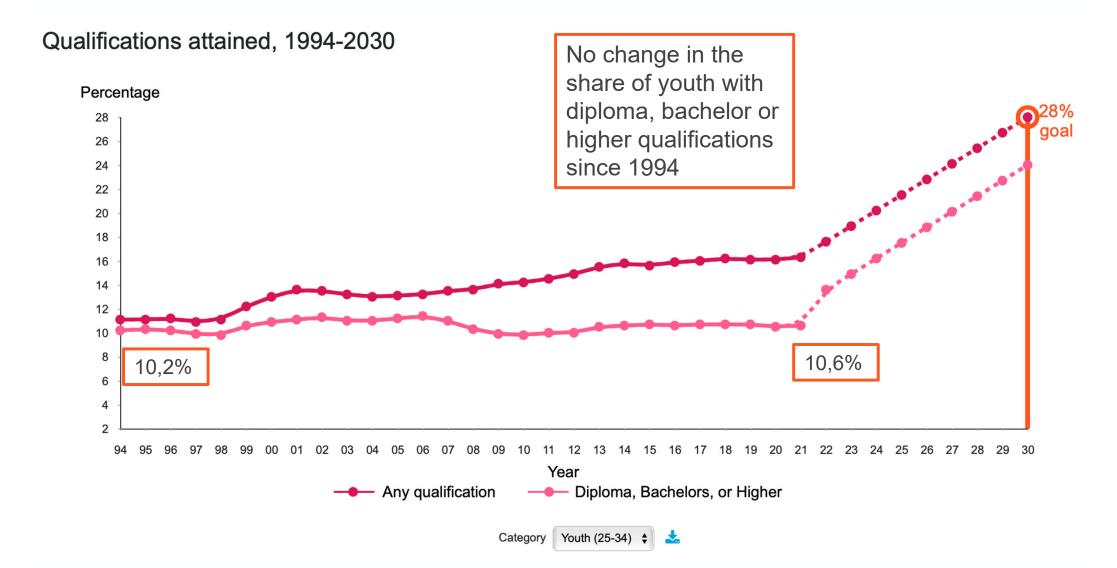
## High and rising returns to 12+ (especially post-secondary)



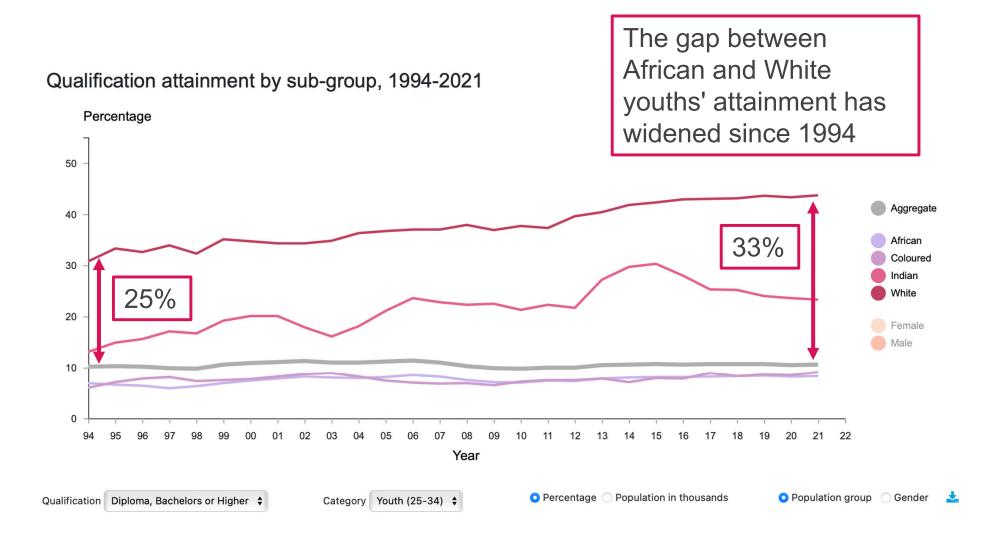
Weighted average of marginal returns to each year of schooling in schooling range

Source: Based on Lam, Finn & Leibbrandt (2015) using the Post-Apartheid Labour Market – GHS Series dataset

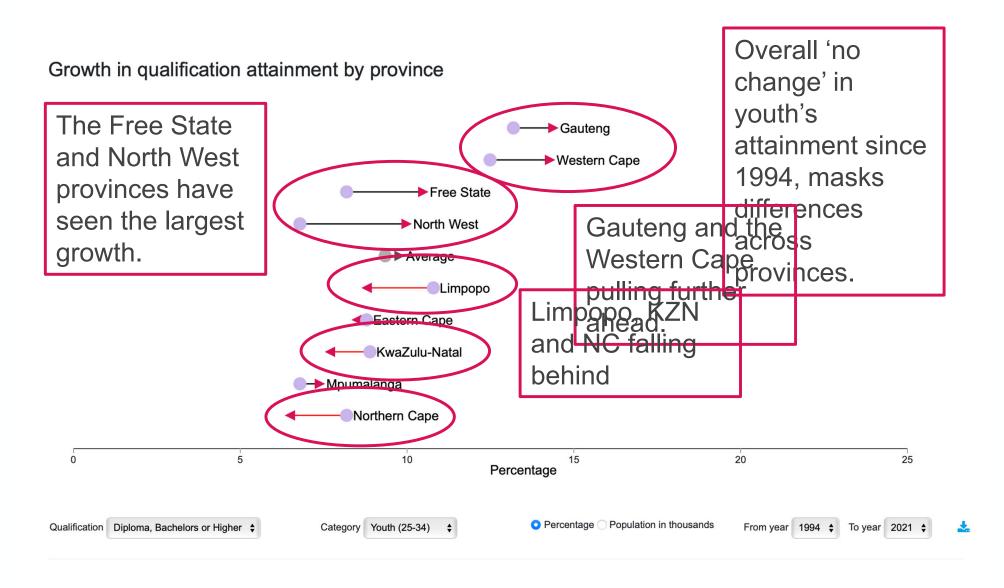




Source: Siyaphambili interactive website



#### Source: Siyaphambili interactive website



Source: Siyaphambili interactive website

3. Delving Deeper: Student SES and Higher Education Access and Success

## Measuring student SES using postal codes



- Comprehensive system-wide university data in HEMIS, but little socioeconomic status (SES) information.
- Therefore, match student postal codes to average Census 2011 community income information and divide the population of students entering undergraduate university qualifications in 2015 into 5 equal groups.

- Caveat: we assume that students' socioeconomic circumstances are well represented by the average characteristics of the postal code in which they originate.
- Classify students from quintile 1-3 postal codes as lower income.

## Measuring student SES using postal codes

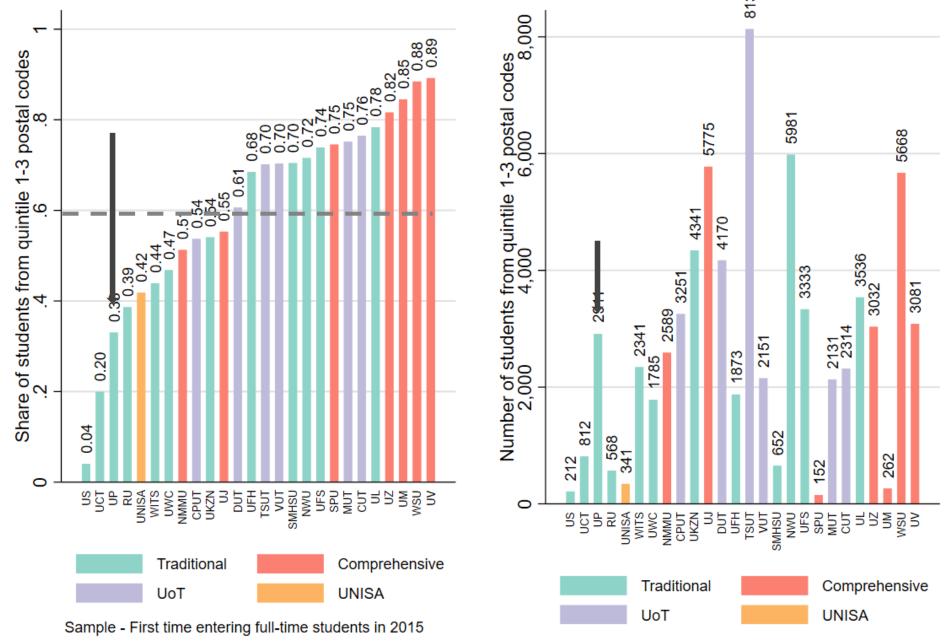
Quintile 5 Quintile 4 Quintile 3 Quintile 2 Quintile 1 No data

## Measuring Student SES using postal codes

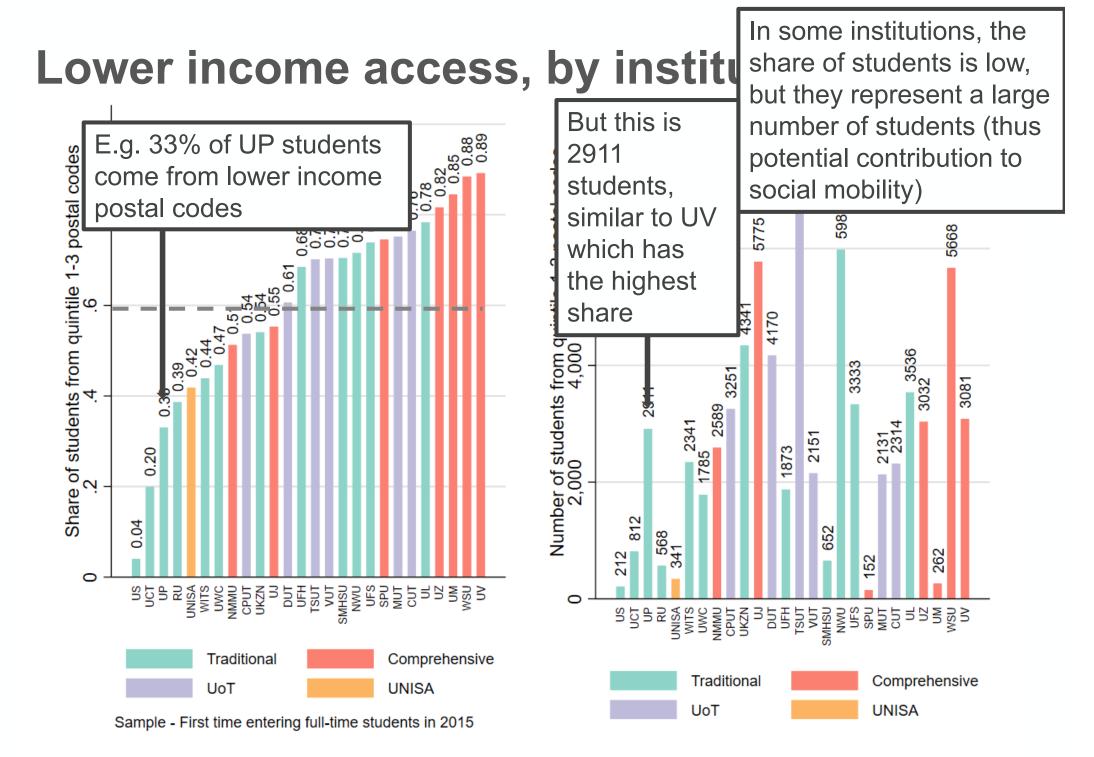
27% of all students from quintile 5 postal codes are from Joburg, Sandton, Randburg

> Quintile 5 Quintile 4 Quintile 3 Quintile 2 Quintile 1 No data

#### Lower income access, by institution

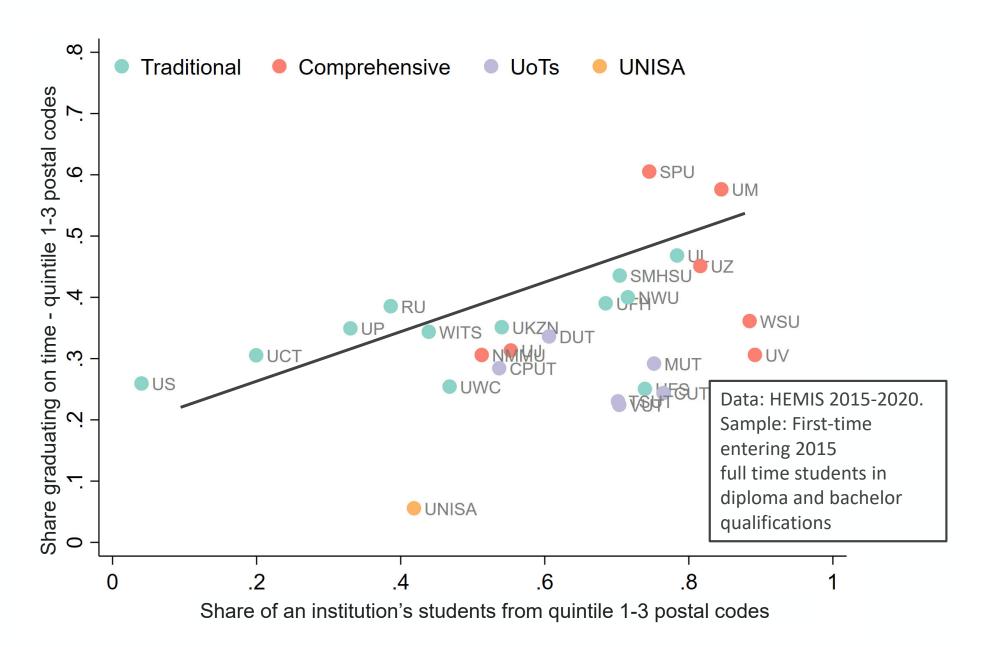


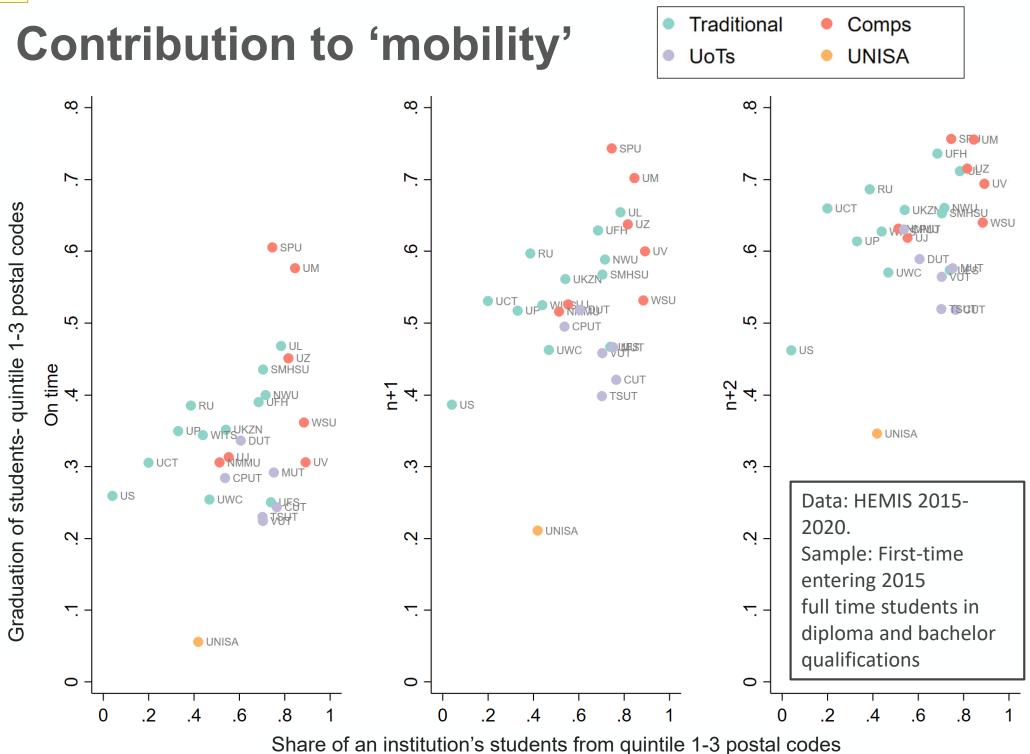
Sample: First time entering full-time undergraduate students in 2015



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### **Contribution to 'mobility' - Graduation**





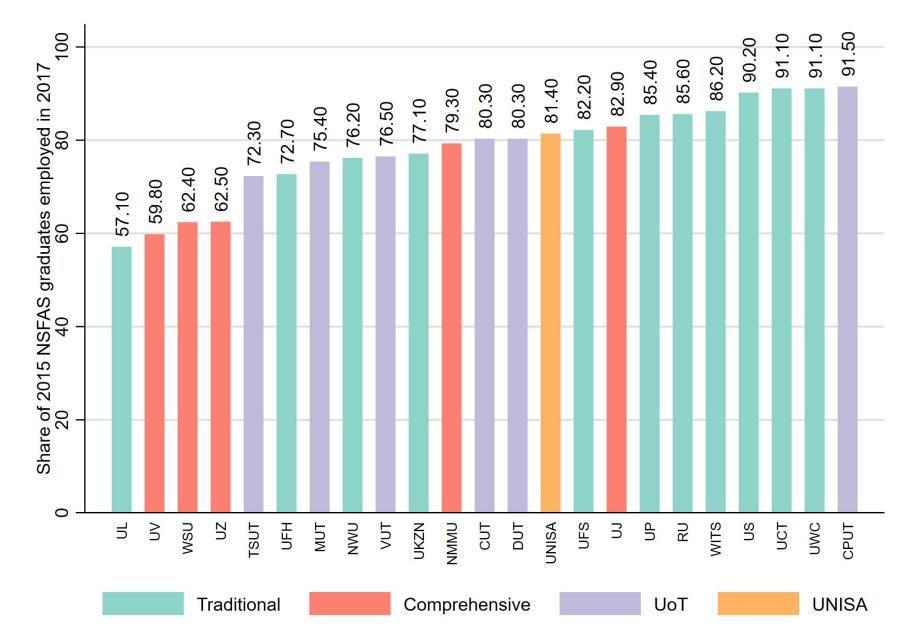
ML0

| ML0 | So they are succeeding, eventuallyBut graduate out of established universities and so labour market outcomes are a better measure of success. |
|-----|---|
|     | Murray Leibbrandt, 2023-06-27T16:30:24.562  |

Slide 19

## 4. Success in the Labour Market

### **Employment and upward income mobility**



Source: Based on Wildschut, Rogan & Mncwango (2020)

## 5. Conclusions

### Policy approaches to upward mobility

Increasing social protection



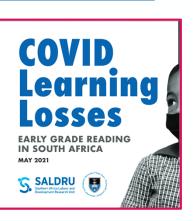
Basic Package of Support: Reaching Proof of concept



Youth Explorer: building layers of knowledge to better inform policy design and planning

Improving early literacy/numeracy





Improving higher education





Siyaphambili Post-school Research Group



# Catalysing social mobility through student success



Framework suggests:

- 1. Improve lower-income **access** at institutions with good labour market outcomes
- 2. Improve **outcomes** of lower-income students in institutions where employment prospects are good
- Improve outcomes of students at institutions serving a large share of lower-income students that are **not currently** catalysing many into top income positions







### 6. Questions and Discussion

### Discussion



- Where on the access-success mapping is your institution?
- How have your circumstances changed over time?
  - Do you know what progress has been made and where you want to end up?
- Where is your institution's largest mobility contribution?
  - Lower-income access
  - Student success/graduation
  - Graduate success/labour market outcomes
- Are your graduates achieving the income mobility we hope for?
  - Our analysis focuses on graduation, but we would ideally want to know if graduates are earning in the upper tail of the income distribution







# Questions arising from the analysis



- Graduation rates continue to rise post N+1. How can students who lose funding but are still likely to graduate be better supported?
- Should student advising consider the post-study prospects of success in addition to getting to graduation?
- How can we improve data collection & access?
- What data is available to benchmark student labour market success? To ensure qualifications are relevant and students are finding meaningful employment
- Can we use cross-institutional collaboration, regional groupings and data sharing to scale up individual institutional successes?







#### CHALLENGING INEQUALITIES THROUGH POLICY RELEVANT ACADEMIC RESEARCH.









- Culligan, S. (2022). Using census, institutional and geospatial data to estimate the socioeconomic profile of post-school students by institutional type. Master's thesis. University of Cape Town.
- Finn, A., Leibbrandt, M. & Ranchhod, V. (2017). Patterns of persistence: Intergenerational mobility and education in South Africa. Version 3. SALDRU Working Paper Number 175/ NIDS Discussion Paper 2016/2. University of Cape Town.
- Lam, D., Finn, A. & Leibbrandt, M. (2015). Schooling inequality, returns to schooling, and earnings inequality: Evidence from Brazil and South Africa, WIDER Working Paper 2015/050, United Nations University World Institute for Development Economics Research.
- Whitelaw, E., Branson, N. & Leibbrandt, M. (2022). Social stratification and post-school funding thresholds: A dynamic approach to profiling the missing middle. SALDRU Working Paper No.288. University of Cape Town.
- Wildschut, A., Rogan, M., & Mncwango, B. (2020). Transformation, stratification and higher education: Exploring the absorption into employment of public financial aid beneficiaries across the South African higher education system. Higher Education, 79, 961-979.



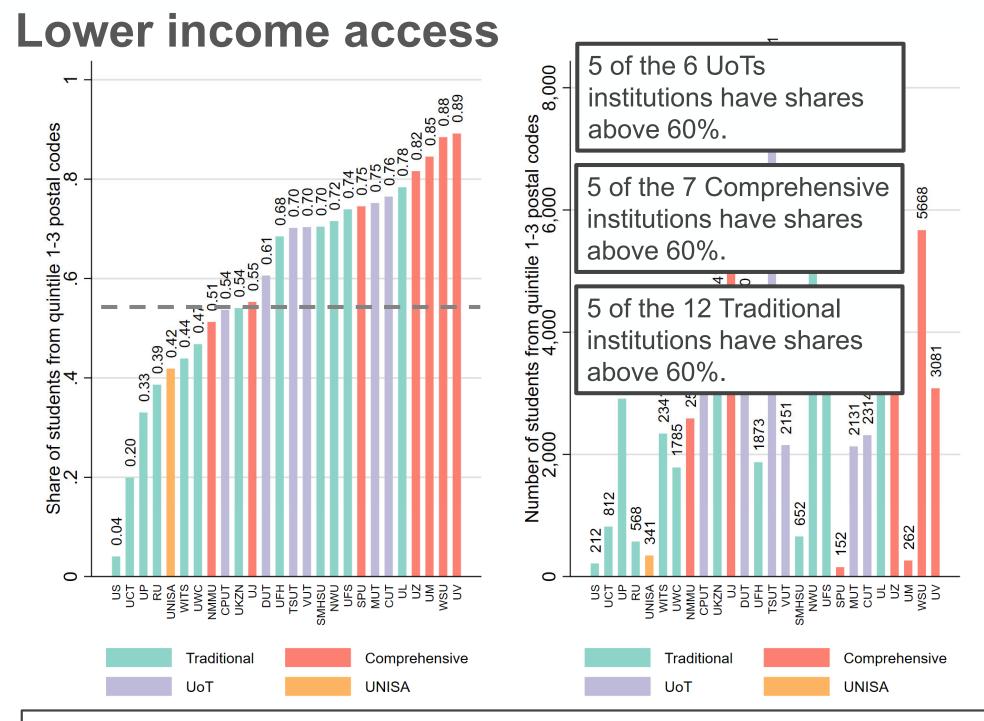


## Additional slides

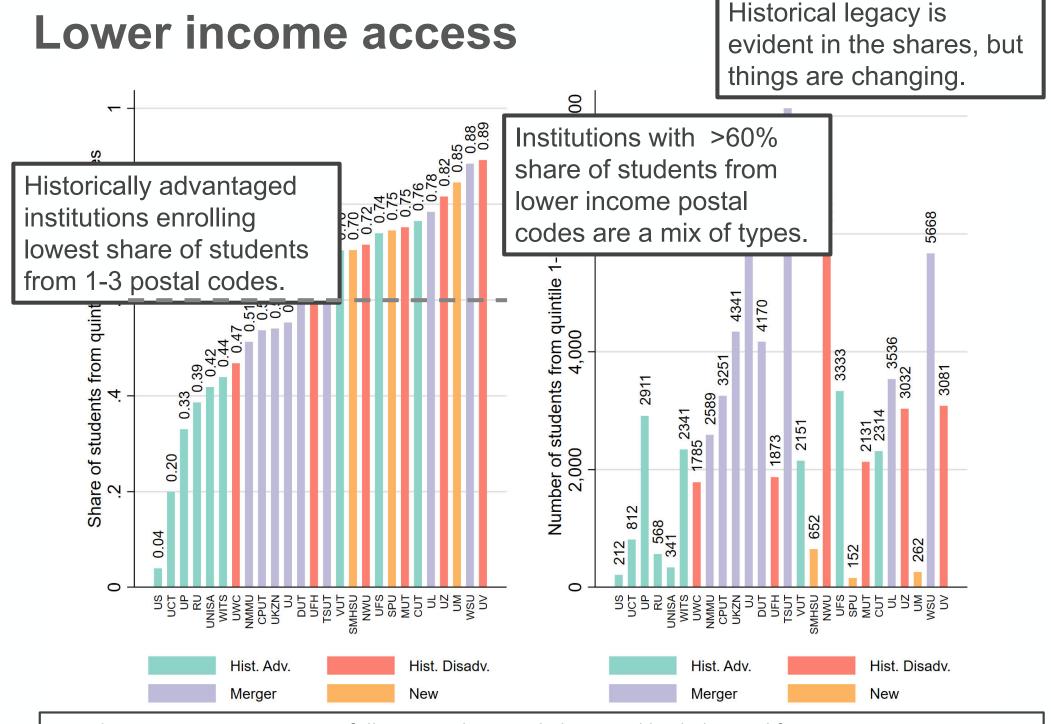
## The missing middle, youth characteristics and NSFAS

|  | Persistently<br>eligible | Transiently<br>eligible | Vulnerable<br>MM | Stable MM  | HH income ><br>R600k |
|--|--------------------------|-------------------------|------------------|------------|----------------------|
| Household income, access to credit             |                          |                         |                  |            |                      |
| Per capita income (monthly)                    | R1 336.04                | R3 428.71               | R8 748.65        | R12 609.20 | R22 682.60           |
| At least one resident has a home loan/bond     | 0.00                     | 0.07                    | 0.21             | 0.54       | 0.44                 |
| At least one resident has vehicle finance      | 0.00                     | 0.08                    | 0.28             | 0.40       | 0.41                 |
| Household composition                          |                          |                         |                  |            |                      |
| Number of children under 6                     | 0.84                     | 0.63                    | 0.84             | 0.35       | 0.34                 |
| Number of children aged 6-18                   | 1.53                     | 1.43                    | 1.44             | 0.70       | 0.88                 |
| Household employment rate (working age adults) | 0.34                     | 0.56                    | 0.54             | 0.73       | 0.66                 |
| Employment, enrolment states                   |                          |                         |                  |            |                      |
| Enrolled but level is unknown                  | 0.00                     | 0.01                    | 0.01             | 0.01       | 0.02                 |
| Enrolled in school                             | 0.25                     | 0.19                    | 0.24             | 0 24       | 0.23                 |
| Enrolled in post-school                        | 0.04                     | 0.09                    | 0.15             | 0.14       | 0.22                 |
| Employed                                       | 0.28                     | 0.45                    | 0.30             | 0.53       | 0.44                 |
| NEET/no info on enrolment/employment           | 0.43                     | 0.26                    | 0.23             | 0.09       | 0.08                 |
| Schooling (current/past)                       |                          |                         |                  |            |                      |
| Completed or enrolled in Grade 12              | 0.29                     | 0.56                    | 0.59             | 0.76       | 0.75                 |
| School quintile 1-3                            | 0.75                     | 0.54                    | 0.43             | 0.08       | 0.16                 |
| School quintile 4-5                            | 0.15                     | 0.30                    | 0.34             | 0.62       | 0.53                 |
| Parental education                             |                          |                         |                  |            |                      |
| Mother's education: post-school                | 0.04                     | 0.20                    | 0.33             | 0.46       | 0.53                 |
| Father's education: post-school                | 0.04                     | 0.15                    | 0.22             | 0.44       | 0.52                 |
| Individuals (aged 15-35)                       | 38 245                   | 15 654                  | 929              | 517        | 745                  |

Source: NIDS Waves 1-5 (post-stratification weights)

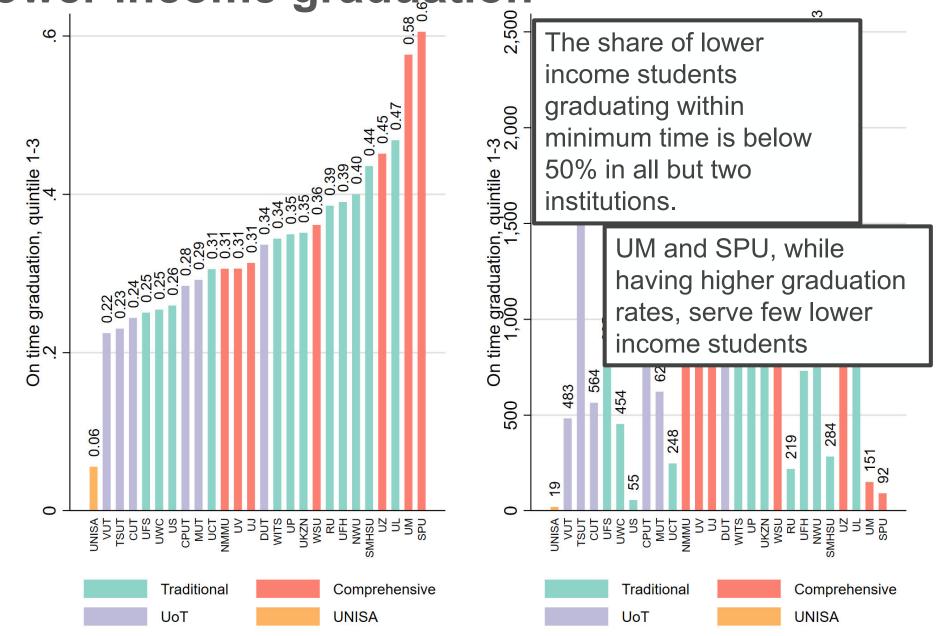


Sample: First-time entering 2015 full time students in diploma and bachelor qualifications



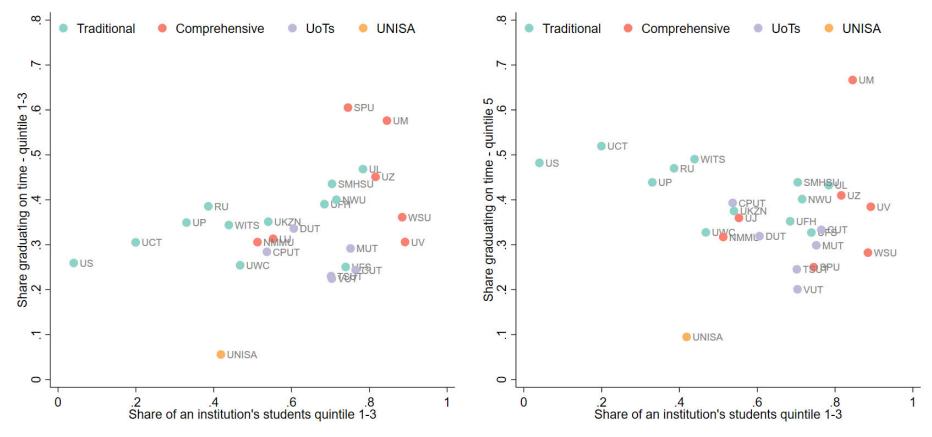
Sample: First-time entering 2015 full time students in diploma and bachelor qualifications

### Lower income graduation



Data: HEMIS 2015-2020. Sample: First-time entering 2015 FT students in diploma and bachelor qualifications

### **Contribution to 'mobility'**



HEMIS 2015-2020. Sample: First time entering full-time undergraduate students in 2015

## Catalysing social mobility through student success

• Evidence of the need to approach student success holistically.



inclusive access

support while studying





graduate outcomes





